

DD(S) R
Dy No. 431
Dt. 12-X-2020

DELHI DEVELOPMENT AUTHORITY
(WELFARE SECTION)

No. F1(56)2020/Welfare/DDA/176

Dated: 9/10/2020

Sub: Jan Andolan Campaign on COVID-19- reg.

Please find enclosed herewith a copy of D.O letter No. O-17024/139/2020-ADMN-V-UD dated 08.10.2020 for information. Further, I am directed to request you to kindly administer the enclosed pledge at 11.30 A.M. on 12.10.2020 to all the employees working under your control.

Encl: As stated above

(BAL RAJ)
Deputy Director (IR&SW)

Copy for information to:-

1. O.S.D. to V.C., DDA.
2. Dy. Director V.C. Office, DDA.
3. P.S. to F.M., DDA.
4. P.S. to E.M., DDA.
5. Chief Vigilance Officer, DDA.
6. P.S. to Pr. Commissioner (Personnel, Hort. & Landscape), DDA.
7. P.S. to Pr. Commissioner (Housing, Sports, CWG), DDA.
8. P.S. to Pr. Commissioner (L.D., L.M., System, Coord., Land Pooling), DDA.
9. Chief Legal Advisor, DDA.
10. Chief Architect, DDA.
11. All Chief Engineers, DDA.
12. All Commissioners, DDA.
13. P.S. to Commr-Cum-Secretary, DDA.
14. Chief Accounts Officer, DDA.
15. Finance Advisor (Housing), DDA.
16. All Directors/Superintending Engineers, DDA.
17. Dy. Director (System) with the request to upload this circular on DDA/s website (Employee's Corner).
18. All Dy. Director/Ex. Engineers, DDA through WO's/WI's.
19. Notice Board, Vikas Sadan/Vikas Minar.


Deputy Director (IR&SW)



D.O. No. O-17024/139/2020-ADMN-V-UD

08th October, 2020

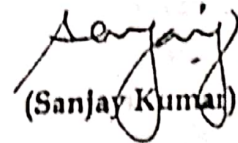
Dear

The Hon'ble Prime Minister is launching a Jan Andolan Campaign on COVID-19 today i.e. 08.10.2020 by a tweet.

2. The Jan Andolan Campaign is a Low Cost, High Intensity campaign driven by people's participation, for dissemination throughout the Country using all media platforms. The campaign emphasizes on "Unlock With Precaution" i.e. COVID-19 Appropriate Behaviour in the New Normal. The three key messages being highlighted are - "Wear Mask, Follow Physical Distancing, Maintain Hand Hygiene".
3. All Organisations of Ministry of Housing and Urban Affairs are requested to participate accordingly. You may request all the offices including those situated outside Delhi to disseminate the messages by way of Posters, Banners, Billboards etc. at prominent locations. You may also arrange to print Banners, Posters etc out of soft copies. Two Creatives (in Hindi and English) for campaign are attached for wide dissemination.
4. I am also enclosing a copy of pledge (hindi and English) with request to administer the same to all employees of your Organisation at 09.45 A.M. on 09.10.2020 in all offices throughout the country.
5. For States where the Model Code of Conduct is in operation, the alternative creatives are also attached. All concerned may please ensure that provisions of Model Code of Conduct for Elections are followed.

With regards,

Yours sincerely,


(Sanjay Kumar)

To,

Head of all Organisations under MoHUA

- 56/c -

Pledge

I _____ commit to be vigilant and bear in mind at all times, the risk to myself and my colleagues from COVID-19.

I promise to take all necessary precautions that prevent the spread of this deadly virus. I promise to follow and encourage others to follow the key COVID Appropriate Behaviours.

To always wear a mask / face cover, especially when in public places.

To maintain a minimum distance of 6 feet from others

To wash my hands, frequently and thoroughly with soap and water.

Together we will win this fight against COVID-19.